

Previous Brand Opportunities

7K +

INSTAGRAM FOLLOWERS

4,200 WEEKLY IMPRESSIONS

7 THOUSAND FOLLOWERS

11% ENGAGEMENT RATE

AUDIENCE INTERESTS: DESIGN & DIY/ HOME

FOLLOWERS: 87% WOMEN-13% MEN

PRIMARY AGE GROUP: (25-45)

TOP LOCATION:

UNITED STATES AND CANADA



Decorner

I partnered up with Decorner to try out their recycled paint line. My deliverables were story shares and exclusive content for their social media.



20K +

TIKTOK FOLLOWERS

MONTHLY:

2.2 MILLION VIDEO VIEWS

15 THOUSAND FOLLOWERS

36 THOUSAND PROFILE VIEWS

367 THOUSAND LIKES

6 THOUSAND SHARES

AUDIENCE INTERESTS: DESIGN & DIY/ HOME

FOLLOWERS: 96% WOMEN-4% MEN

TOP LOCATION:

UNITED STATES AND CANADA

Turkish Towel Co

I worked with Turkish Towel Co on two occasions. Both were to host giveaways with their brand.



CONNECT

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